

# Councillor Report – 27<sup>th</sup> January 2009

## Gail Sellers

### Healthy Active Gladstone

#### The Launch

On Tuesday 10<sup>th</sup> February from 7am until 10am, the *Healthy Active Gladstone Region Launch* will take place. The launch will take place in front of the Council Chambers in Goondoon Street. There will be a 4CC Live Broadcast, Free Fitness Tests and this will be an opportunity for the community to sign on for the Project. This will be the time to issue the challenge to the Commercial, Industry, Retail and Education sectors of the community. Which Workplace is the Healthiest? Also, there will be a Free Healthy Breakfast.

#### Point of Decision Prompts

##### Template

Consideration is being given to designing a template to be used to spray onto surfaces in the Gladstone Region. This could be used in a variety of places, including roads, car parks and paths. On some paths we could incorporate 2km, 5km and 10km markers. In car parks, we would be encouraging people to take the healthy option of walking a little further to the car. Paths outside schools would be considered as we would be trying to encourage parents to walk to school and collect their children. Mr Kidner, Director of Parks and Gardens has stated that “*he certainly would not have any problems with the concept, as we already paint drains with environmental messages.*”

But that some points to consider are:

- the locations need to be targeted,
- Main Roads approval could be needed,
- For safety reasons they should be on the kerb and channel not the road surface,
- The cost and the human resources to carry out the project are considered,
- The logistics of how it is to be done; and
- That it would need to be well publicised to ensure that it was not confused with graffiti.

*Be Smart, Take Part*